



Winterbourne Fields

Medical Provision

Local Health Economy-Overview

In 2021 the mid-year population estimates show that Kent is the most populous county council area in the Southeast with a population of 1,578,500 people. Kent remains the largest non-metropolitan local authority area in England and grew by 7.6% (112,100 people) between 2011 and 2021.

The average age of people in Canterbury was 40, while the median age was 39. This was slightly lower than the average age for England (40.3) and the Southeast (41.2). The age structure of Canterbury was similar to that of England, with 18.5% of the population aged 0 to 15, 62.9% aged 16 to 64, and 18.6% aged 65 and over.

East Kent is serviced by 3 NHS hospitals (Margate, Canterbury and Ashford) and 3 Private hospitals – Spencer Hospital (Margate), Chaucer Hospital (Canterbury) and One Ashford (Ashford).

There are 42 NHS Primary Care Networks (PCNs) in Kent and Medway. Each PCN includes groups of general practices working together, and in partnership with community, mental health, social care, pharmacy, hospital and voluntary services in their local area. There are 63 NHS GP practices in East Kent and 51 NHS GP practices in West Kent.

In the Canterbury and East Kent area there are 3 private GP practices: KP GP Services (Canterbury), Private GP Healthcare (Ashford) and Bay GP (Margate). The One Ashford and Chaucer private hospital also offers private general practice appointments.

Key Features

The centre will be operated by an independent provider of private GP-led specialist clinical services.

The centre will provide a mixture of Private and NHS healthcare alongside a Wellbeing and Community Hub.

Clinical services may include:

- Private GP
- Private GP-led Dermatology, Skin Surgery and ENT
- Physiotherapy
- Ultrasound
- Hearing care
- NHS Community Nursing Hub
- NHS Primary Care Network Clinics - i.e. Outreach NHS GP and nurse-led

Wellbeing services may include:

- Wellbeing café
- Yoga/Pilates studio



An estimated floor area of 930sqm has been allocated for the development of the Health and Wellbeing Centre. This will be allocated between clinical and non-clinical areas.